The Power of Design in this Moment

Design plays a large role in our lives right now. Aspects of design that have always been important, but were optional, are taking center stage and this benefits everyone.

Thank you for coming to the 2020 P3 Higher Ed Conference and thank you for coming to our session.

Perhaps you didn't make it, perhaps you did and want to remember a few takeaways. Either way, we are here to help.

Be Well.

Designing with Nature for Human Vitality, Prosperity and Wellness

Human-Purposed Integrated Design

Human Wellness and Achievement through constant visibility to nature. Humans who are within feet of an operable window in their workspace have an increased focus of 15%.

Human Vitality through access to air and light. Buildings are only useful if they serve the people using them. Easy access to air, light, and views has been proven to help humans focus better, sleep better, and perform better.

Human Prosperity through higher productivity, insights and biophilia. Bringing art or natural materials into a building connects people to natural systems and biophilic materials, channeling greater labor efficiency.

Inclusive Placemaking: Radical Adjacencies

Georgia Tech and Marquette University

The new Georgia Tech Campus Center is distributed among several different buildings along an "Experiential Pathway." This will make it easier for very busy students to see as they go about their day what the Center has to offer and encourage them to drop in, relax, and refuel.

Long-life/loose fit buildings offer a high degree of programmatic flexibility allowing certain parts of the Center to open while other parts remain closed.

Inclusive Placemaking offers a variety of space choices and radical adjacencies to fit every persons most important needs. From "thick space" to "thin space", "periphery participation" to "pocket lounges", having a space for everyone is important.

For more information

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LET'S WORKSHOP THE FUTURE.