



UNIVERSITY OF MISSOURI-KANSAS CITY - BLOCH EXECUTIVE HALL

EDUCATION

Bachelor of Architecture
Anna University, Madras, India

Master of Architecture
Kansas State University

SELECT EXPERIENCE

Pacific Center Campus Development
San Diego, CA

University of Missouri-Kansas City
Bloch Executive Hall
Kansas City, MO

Princeton University
Lewis Center for the Arts
Princeton, NJ

Summit Bechtel Family National Scout Reserve
Glen Jean, WV

Streetcar System Expansion Analysis
Kansas City, MO

Georgia Institute of Technology
Price Gilbert-Crosland Tower Renewal
Atlanta, GA

University of Georgia
Odum School of Ecology
Athens, GA

University of Missouri School of Medicine -
Patient-Centered Care Learning Center
Columbia, MO

Oberlin College - Green Arts District
Oberlin, OH

Kansas State University
Seaton Hall and Seaton Court Renovation
and Expansion
Manhattan, KS

Beena Ramaswami

bnim DIRECTOR OF BRAND IDENTITY

Beena Ramaswami is a skilled communication designer with a penchant for technology. In her role at BNIM, Beena conceptualizes, designs, and develops identity and branding systems, collateral, publication design, and BNIM's website. Her work includes environmental graphics and publication design on BNIM projects. Her experience at BNIM includes the firm's website and its innovative features; environmental graphics for UMKC's Bloch Executive Hall, the Pacific Center Campus Development, Princeton's Lewis Center for the Arts, Georgia Institute of Technology's Price Gilbert-Crosland Tower Renewal, and the University of Missouri's Patient-Centered Care Learning Center; numerous publications, including Flow and Power; and fundraising packages for clients, including the Boy Scouts of America and the University of Georgia's Odum School of Ecology.