



UNIVERSITY OF MISSOURI-KANSAS CITY - BLOCH EXECUTIVE HALL

#### EDUCATION

Bachelor of Architecture  
Anna University, Madras, India

Master of Architecture  
Kansas State University

#### SELECT EXPERIENCE

Pacific Center Campus Development  
San Diego, CA

University of Missouri-Kansas City  
Bloch Executive Hall  
Kansas City, MO

Princeton University  
Lewis Center for the Arts  
Princeton, NJ

University of Iowa  
Iowa Advanced Technology Laboratory  
Renovation and Addition  
Iowa City, Iowa

Streetcar System Expansion Analysis  
Kansas City, MO

Georgia Institute of Technology  
Price Gilbert-Crosland Tower Renewal  
Atlanta, GA

University of Georgia  
Odum School of Ecology  
Athens, GA

University of Missouri School of Medicine -  
Patient-Centered Care Learning Center  
Columbia, MO

Oberlin College - Green Arts District  
Oberlin, OH

Kansas State University  
Seaton Hall and Seaton Court Renovation  
and Expansion  
Manhattan, KS

## Beena Ramaswami

**bnim** ASSOCIATE PRINCIPAL | DIRECTOR OF BRAND IDENTITY

Beena Ramaswami is a communication designer and systems thinker with a deep interest in how design and technology shape organizations. In her role at BNIM, Beena conceptualizes, designs, and develops identity and branding systems, collateral, publication design, and BNIM's website. Her work includes environmental graphics and publication design on BNIM projects. Her experience at BNIM includes the firm's website and its innovative features; environmental graphics for UMKC's Bloch Executive Hall, the Pacific Center Campus Development, Princeton's Lewis Center for the Arts, Georgia Institute of Technology's Price Gilbert-Crosland Tower Renewal, and the University of Missouri's Patient-Centered Care Learning Center; numerous publications, including Flow and Power; and fundraising packages for clients, including the Boy Scouts of America and the University of Georgia's Odum School of Ecology.